



**TO** Interested Parties  
**FROM** Beacon Research  
**DATE** June 29, 2020  
**SUBJECT** Key Findings from Survey of Maine Voters

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*The following are key findings from a recently completed survey of 500 registered voters in Maine. Interviews were conducted by phone (contacting cellphones and landlines) between May 17-20, 2020. The sample was drawn from an up-to-date file of all registered voters in the state, and respondents were screened for likelihood of voting in the November 2020 elections. The margin of error for the survey is +/-4%.*

- By a 20-point margin (47% to 27%), voters in Maine oppose CMP’s proposed hydropower corridor project; the remaining 27% of the electorate is undecided.
- More than half (58%) of all voters have heard either “a great deal” or “fair amount” about the project.
- 53% of Mainers say the debate surrounding the project matters to them personally either a great deal or fair amount.
- Opposition to the CMP project is significantly higher among the most aware and interested audiences. Among voters who have heard at least a fair amount about the project, opposition stands at 57% to 30%; among those with at least a fair amount of interest in the project, the margin in opposition is 62% to 23%.
- A majority or plurality of voters in all four regions of the state oppose the project, as do a majority or plurality of Democrats, Independents and Republicans.